

A background image of a campus landscape at sunset. The sun is low on the right side, casting a warm glow over the scene. In the middle ground, there are several modern campus buildings with large windows. The foreground is filled with green grass and various shrubs and trees, some of which are slightly out of focus. The overall atmosphere is peaceful and scenic.

# **Campus Budget & Planning Forum**

**Fall 2019**

**Sonoma State University**

**December 12th, 2019**



# **2019-2020 Campus Budget**



# 2019-2020 Campus Budget

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<b>Prior Year Campus Budget</b>	<b>\$ 141,506,551</b>
Restricted Funds: Employee Salary Increases and Benefits	4,568,000
Graduation Initiative 2025	1,047,000
State Funding Enrollment Growth for FTES	1,249,000
CO Funding Allocation for Average Unit Load Increase	326,000
Reduction in Distribution of Financial Aid State University Grants	(506,000)
Campus Budgeted Revenue Realignments	858,222
<b>Total 2019-2020 Campus Budget</b>	<b>\$ 149,048,773</b>

# 2019-2020 One-Time Allocations

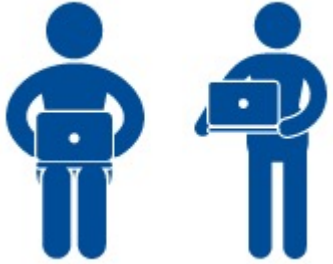
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<b>Total One-Time Allocations</b>	<b>\$ 1,560,000</b>
Allocate Graduation Initiative 2025 in consultation with GIG	669,000
Allocate Enrollment funding in support of MSTI	95,000
Cover portion of Anticipated Tuition Shortfall due to drop in Headcount	796,000
<b>Balance Available</b>	<b>\$ 0</b>



# Graduation Initiative 2025: Year 3 Base Funding

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**Student Support  
Personnel (2)  
IT + Outreach**

**Faculty Hires (4)**



**Advisors (3.5)**



**Accessible Technology Upgrades  
for students**

**Total New Base Funds Allocated: \$ 1,047,000**

# Graduation Initiative 2025: One-Time Funding

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**Strategic Enrollment  
Management  
Planning**

**General  
Education  
Curriculum  
Development**



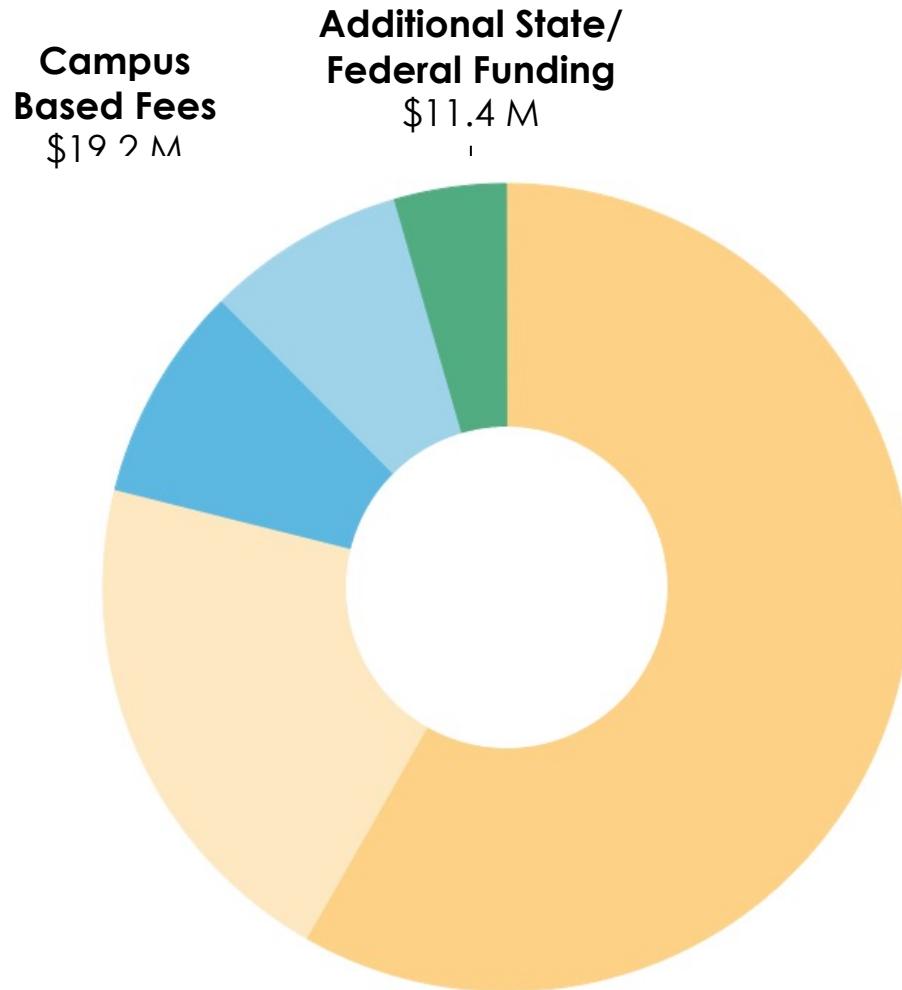
**System  
Improvements**

**Counseling and  
Psychological  
Services Professional**



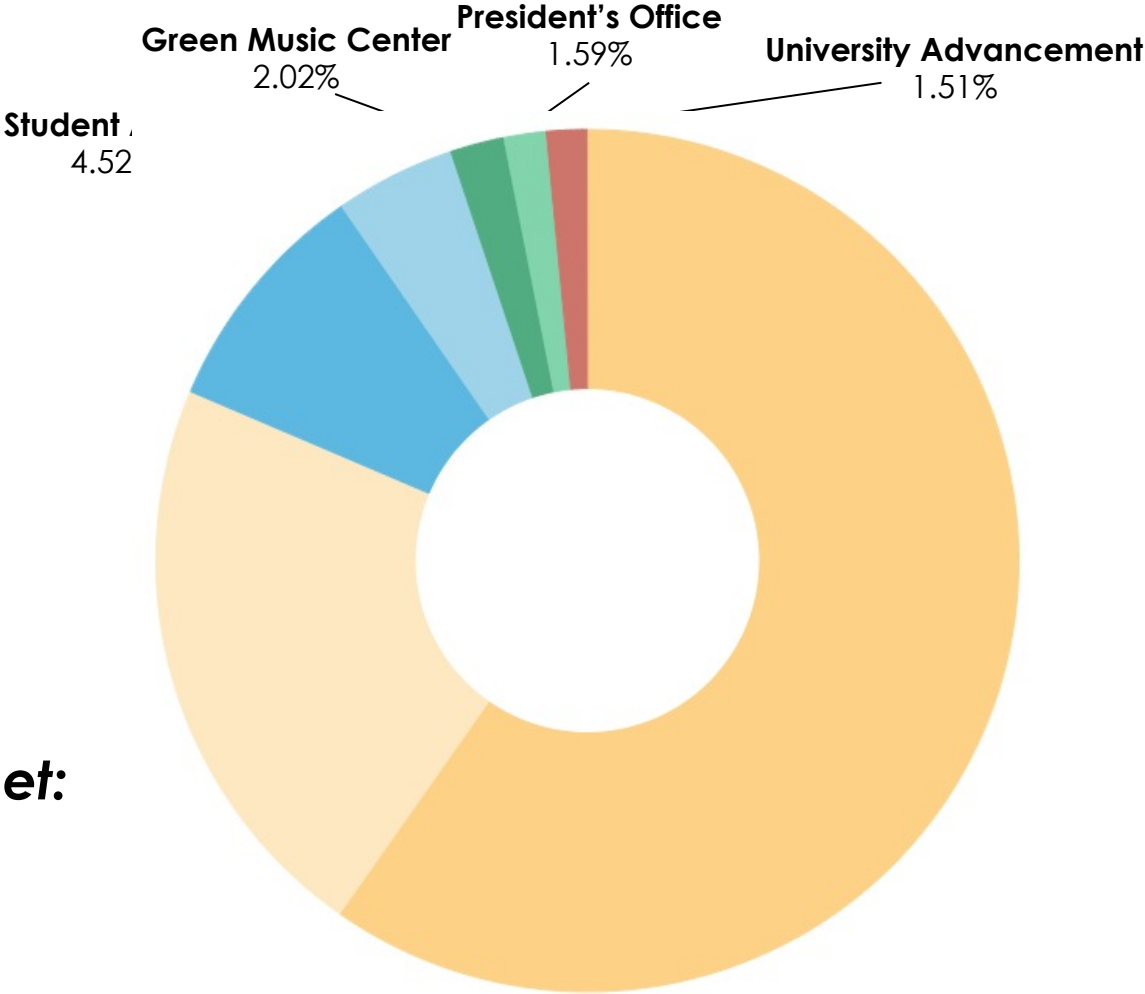
**Total One-Time Funds Allocated: \$ 669,000**

# 2019-2020 University Budget Revenue by Fee Category



Source	Budget	%
<b>Campus Budget</b>	<b>\$ 149,048,773</b>	<b>59.71%</b>
<b>Additional State/Federal Funding</b>		
Lottery	\$ 905,000	
Office of Research and Sponsored Programs	\$ 10,499,412	
	<b>\$ 11,404,412</b>	<b>4.57%</b>
<b>Campus-Based Fees</b>		
Associated Students	\$ 2,929,624	
Campus Union	\$ 8,374,441	
Center for Performing Arts	\$ 661,220	
Counseling and Psychological Services	\$ 1,047,490	
Instructionally Related Activities	\$ 559,813	
Intercollegiate Athletics	\$ 2,587,111	
Library	\$ 260,166	
Student Health Center	\$ 2,818,401	
	<b>\$ 19,238,266</b>	<b>7.71%</b>
<b>Other Fee Based Fund Sources</b>		
Housing	\$ 37,596,708	
School of Extended and International Education	\$ 9,060,000	
Transportation and Parking Services	\$ 3,027,900	
	<b>\$ 49,684,608</b>	<b>19.90%</b>
<b>Other Funding</b>		
Green Music Center	\$ 3,635,865	
Sonoma State Enterprises	\$ 16,145,422	
Sonoma State University Foundation	\$ 477,500	
	<b>\$ 20,258,787</b>	<b>8.11%</b>
<b>Total Operating Fund Resources</b>	<b>\$ 249,634,846</b>	<b>100%</b>

# 2019-2020 Campus Budget (by Division)



**Total 19/20 Campus Budget:**  
**\$ 149,048,773**

*Benefits are distributed to Divisions  
State University Grants are not included*

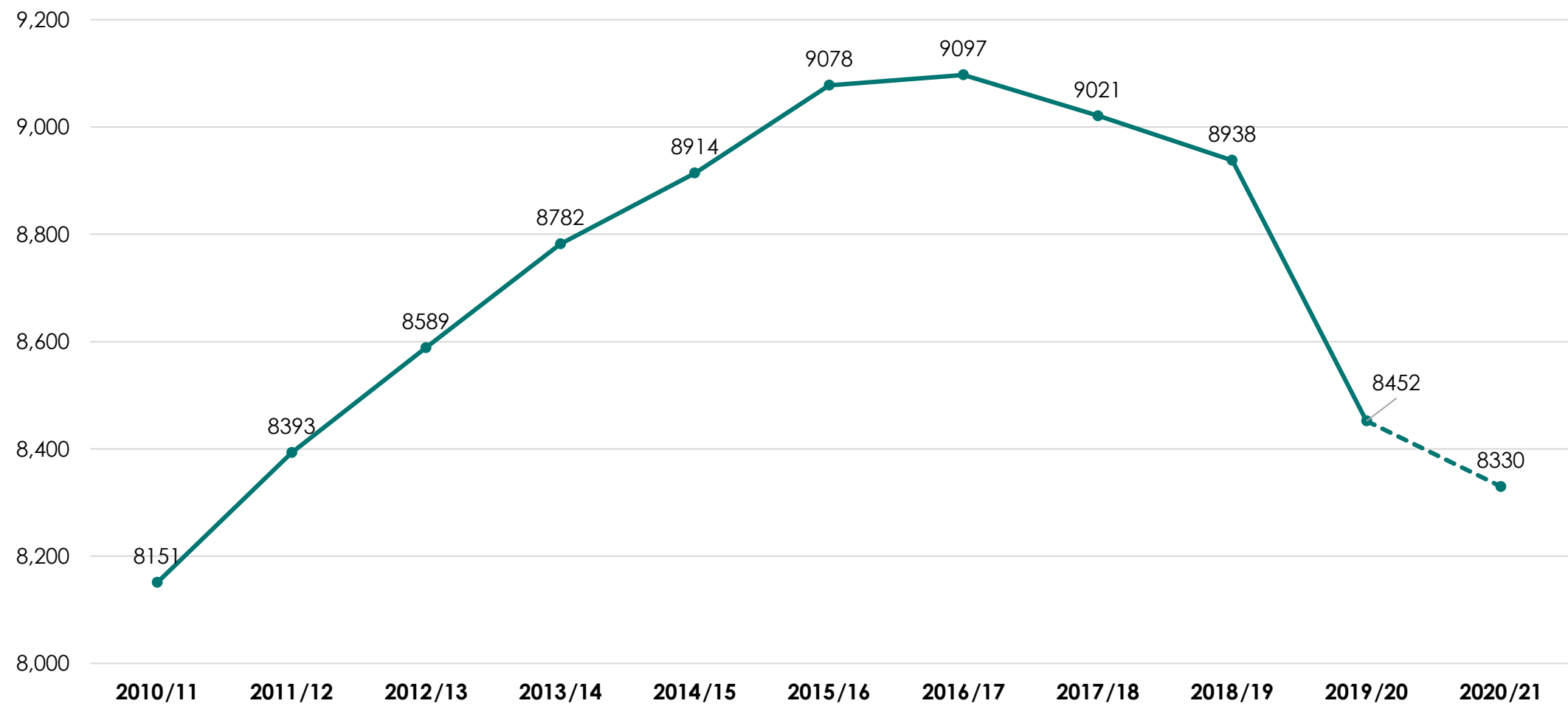


# **Strategic Enrollment Management**



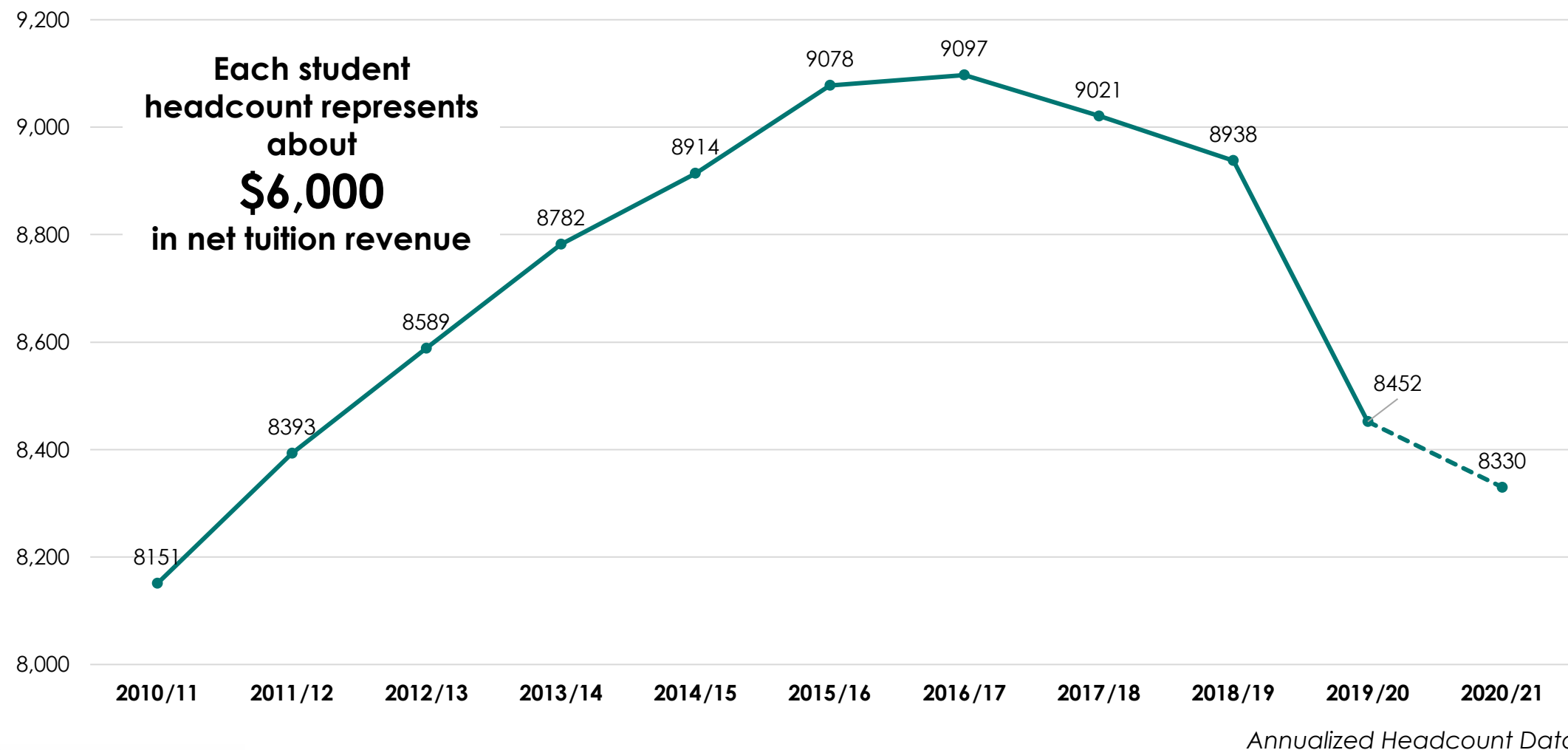


# Historical Enrollment

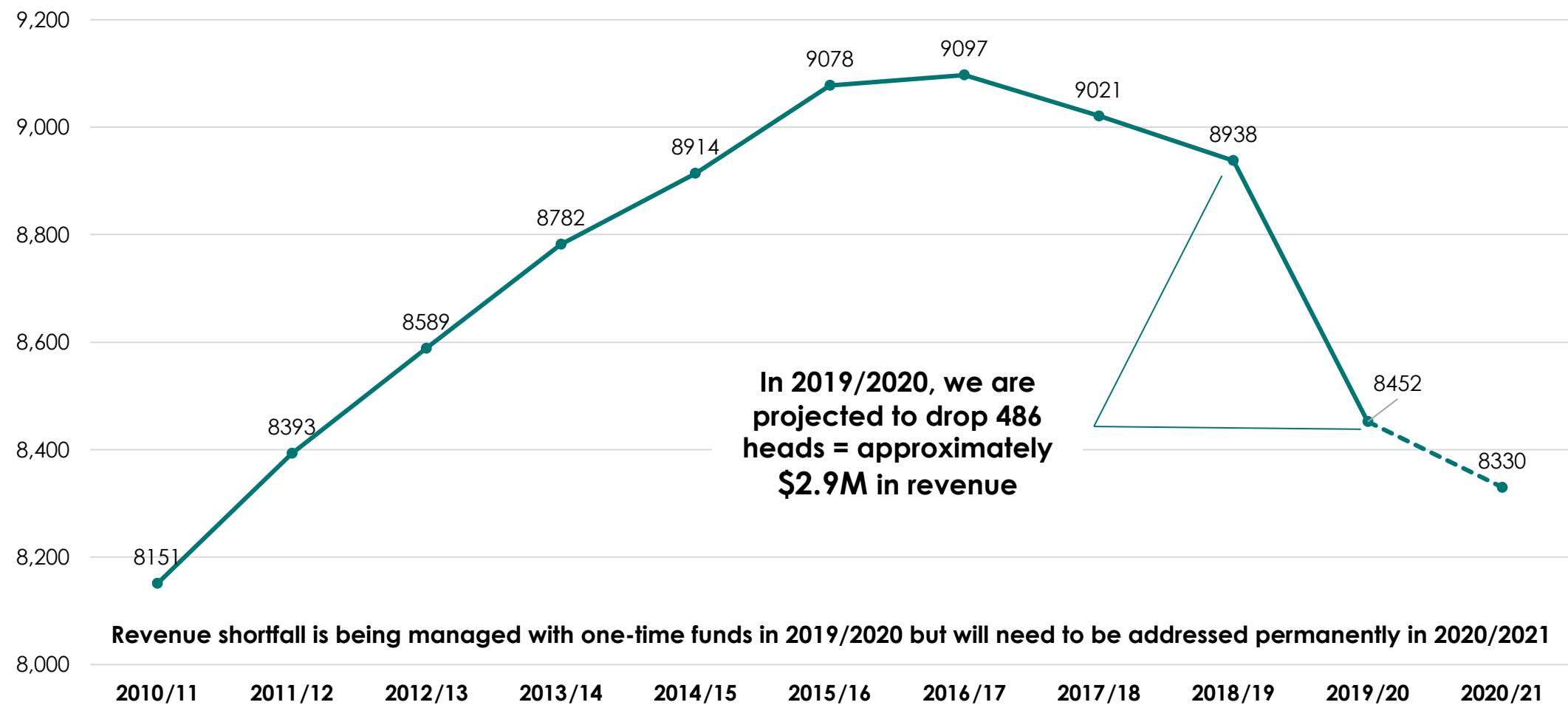


Annualized Headcount Data

# Enrollment Cost Implications (1 of 4)

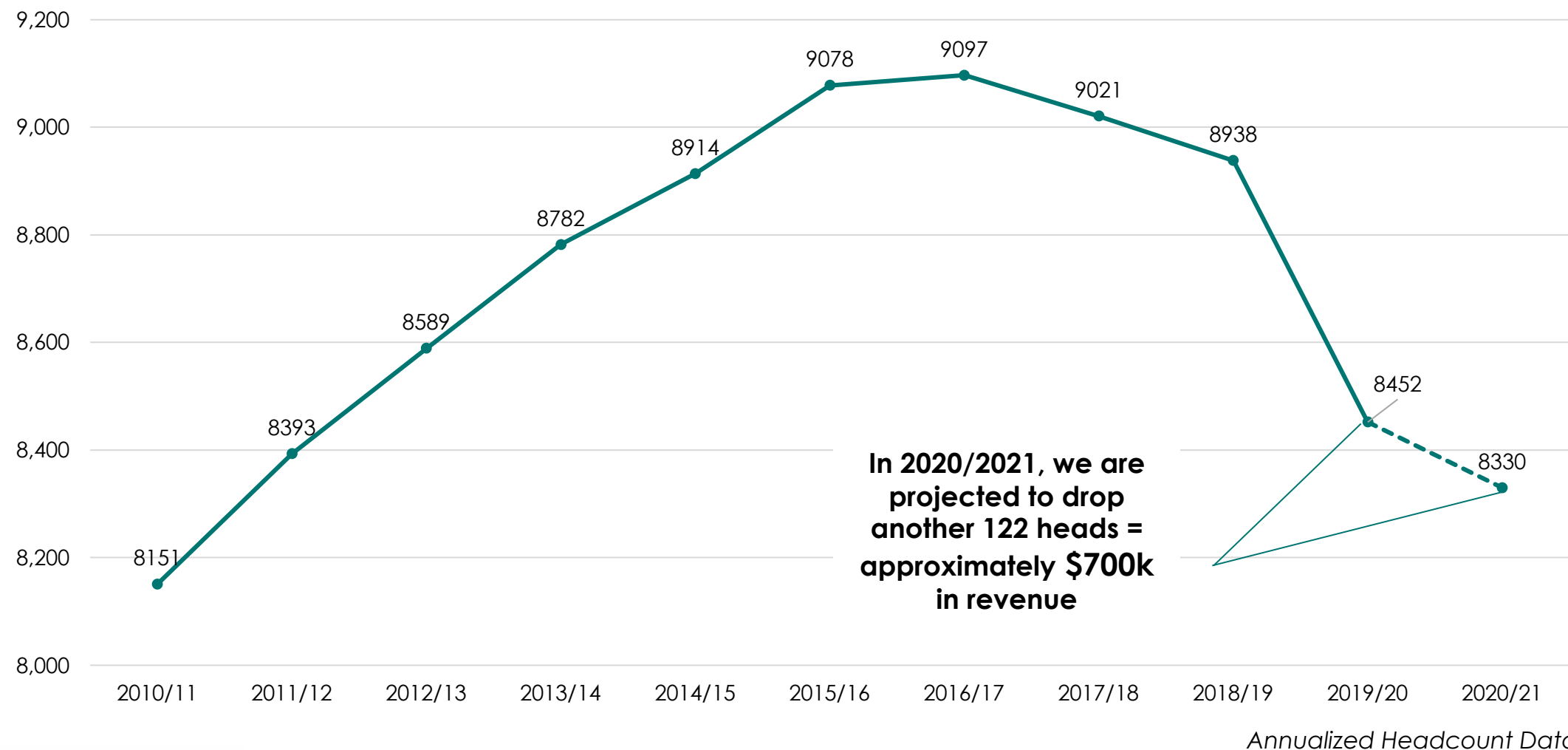


# Enrollment Cost Implications (2 of 4)

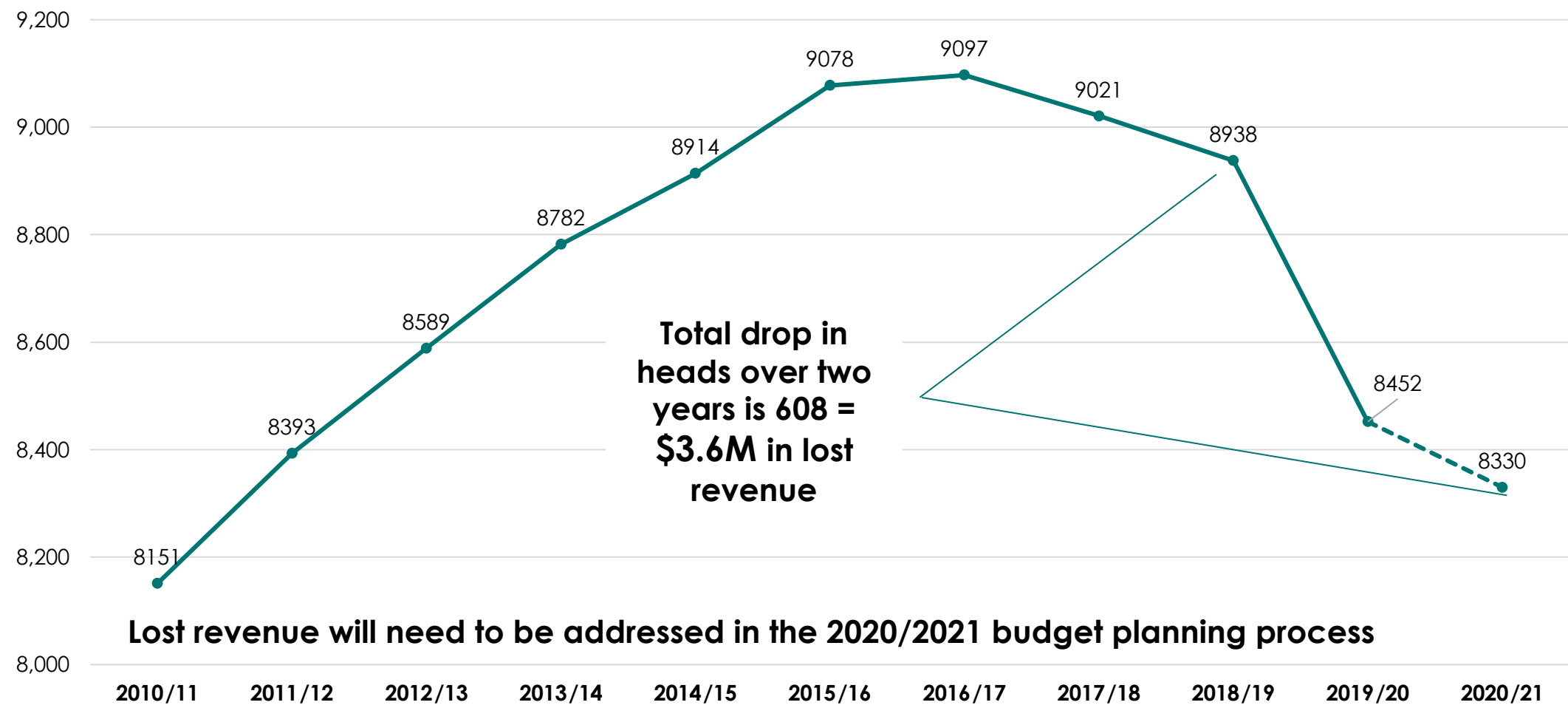


Annualized Headcount Data

# Enrollment Cost Implications (3 of 4)



# Enrollment Cost Implications (4 of 4)



Annualized Headcount Data



# Strategic Enrollment Management (SEM) Planning (1 of 2)

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- Enrollment Management consultant and participants from a variety of campus units
- Building a multi-year plan to grow back to budgeted student headcount

## *S t r a t e g i c   E n r o l l m e n t   P r o c e s s*



# Strategic Enrollment Management (SEM) Planning (2 of 2)

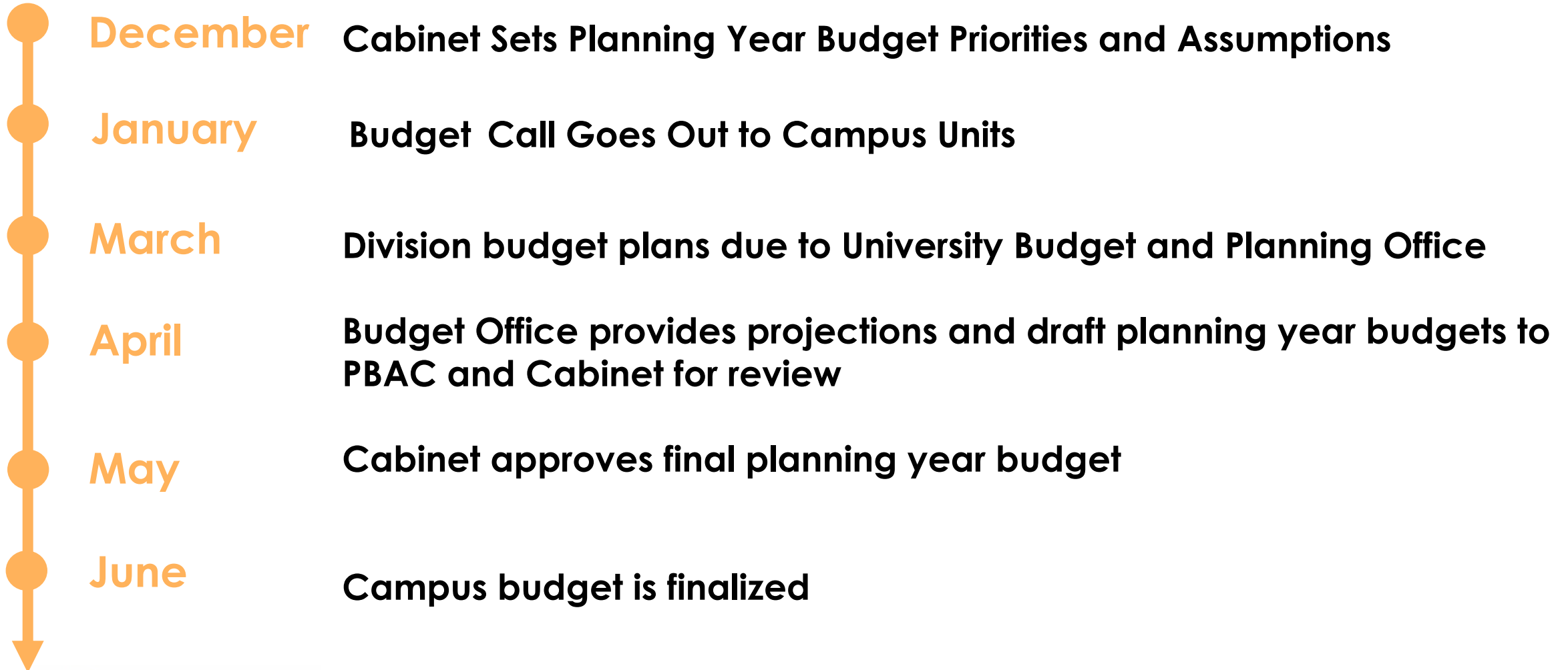
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- Anticipate getting back to baseline headcount will take three to five years
- This will require a campus wide effort and a multitude of strategies
- In the meantime, the campus will need to think strategically about our resources
- Units will need to align needs with the strategic plan to determine priority and maximize capacity to serve our students



# What's Next?

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# **Questica OpenBook & Campus Budget Report**

# Budget Resources

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## University Budget and Planning Office

Phone: (707) 664-3832

Email: [budget@sonoma.edu](mailto:budget@sonoma.edu)

## Questica OpenBook



# Roundtable Questions

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- 10 minutes for each question

1. What did you hear today that you liked?

2. What did you hear today that you would like more information on?

3. How do you envision your unit contributing to recruitment and retention?